

**Media Release
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NUFLOW TECHNOLOGIES REALISES PIPE DREAM OF WATERMARK APPROVAL

GOLD Coast pipe repair manufacturer and franchisor Nuflow Technologies has broadened its horizons after its innovative pipe relining product gained the prized WaterMark certification.

Nuflow's Blueline technology is the only pipe relining system in Australia that has achieved the Australian Building Codes Board certification and means it now meets the highest regulatory standards in Australia and New Zealand including AS3500, which governs the plumbing industry.

Nuflow Technologies director and founder Ed Ahern said achieving WaterMark status meant there was now no barrier to the drainage pipe relining product being widely used throughout both countries.

Mr Ahern said the official recognition would translate to greater general acceptance of the Blueline technology and also reassurance for Nuflow's franchisees and customers.

"In the past when we tried to use the Blueline product, councils could refuse because it didn't have WaterMark approval," he said.

"Now that it meets the Australian Standard it can be used anywhere in Australia and New Zealand."

Mr Ahern said the certification opened up new markets and strengthened franchise opportunities for Nuflow, which has more than 50 franchisees across Australasia.

"Now that the product has received the official tick of approval we're expecting wider usage and more franchise interest, especially in areas like South Australia and Sydney where councils were previously less accepting of it," he said.

The Blueline technology joins Nuflow's Redline product, for drinking water pipes, in achieving the WaterMark standard.

Mr Ahern said the certification process for the Blueline product had taken more than three years of testing and documentation.

"It was a less arduous process than the Redline certification, which took five years because it involved a product for drinking water pipe," he said.

Founded in 2004, Nuflow Technologies has established its place as Australasia's leading pipe repair and unblocking specialists, providing cost-effective solutions to fix cracked, leaking and corroded pipes without digging.



Nuflow is committed to building an exclusive network of highly skilled franchisees, with comprehensive specialised training provided for members at regular workshops and annual conferences, along with ongoing support and collaboration to solve operational issues as they arise.

With more than 50 franchisees across Australia and New Zealand, Nuflow Technologies is on track to meet its goals for international expansion in 2017.

Through its international network, Nuflow Technologies offers comprehensive pipe repair and relining solutions across Australia, New Zealand and Asia, with capacity to repair leaking or damaged water, sewerage, stormwater, commercial or residential pipes without excavating any surfaces.

Recognised as the world's most dynamic and versatile relining system, Nuflow Technologies is dedicated to research and development of new products, including the latest Sumoline technology, with all products made in Australia at the company's Gold Coast plant.

For more information about Nuflow Technologies, please visit www.nuflowtech.com.au

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